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PAGE 10-11
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SECTION 8

Housing Trust on a mission to raise funds

The Housing Trust of Santa Clara County marked its 10th anniversary Monday with a new campaign to raise \$10 million in the next two years.

Housing Trust Executive Director **Kevin Zwick** says that's enough to help 1,000 families get into homes.



AROUND TOWN
SAL PIZARRO

And while the effort wasn't officially launched until

Monday, Silicon Valley Leadership Group CEO and Housing Trust board member **Carl Guardino** said they're halfway there.

Already \$4.3 million has been contributed — mostly by state, federal and Santa Clara County governments — and an additional \$700,000 in pledges have already been identified.

The next step, Guardino said, is to get the private sector — including individuals and foundations — to bring the other half of the money to the table. Given that the trust has raised more than \$40 million since its debut in 2000, I think they'll get it done.

At the "investor briefing" held at the community room of the Italian Gardens housing project, Reps. **Zoe Lofgren** and **Mike Honda** were honored with Housing Champion Awards. Honda was there to accept his award in person from Zwick and county Supervisor **Ken Yeager**, the Housing Trust's board chair.

Lofgren sent a video message, but in typical Silicon Valley fashion, the technology didn't cooperate. Housing Trust officials said the video should be available soon on the group's Web site, www.housingtrustsc.org.